



Business Studies A Level (AQA A level 7132)

Our Vision: “To inspire and challenge pupils to fulfil their potential and provide a passion for lifelong learning in the world of Business.”

“Success is not final, failure is not fatal, it is the courage to continue that counts” – Winston Churchill

From understanding how businesses are owned, to keeping accounts; marketing through new social media and the interaction of organisations in a global economic world, A level Business has a wide range of exciting topics that relate to the world we live and work in.

How will you be assessed?



Paper 1	Paper 2	Paper 3
Written exam: 2 hours	Written exam: 2 hours	Written exam: 2 hours
100 marks in total	100 marks in total	100 marks in total
33.3% of A-level	33.3% of A-level	33.3% of A-level

What will you learn?

In Business Studies, you will be introduced to the challenges involved in starting a business, including financial planning, and the issues you might face. You will also study how to improve an established business through making tactical decisions and influencing the operation.

Key topics across the A Level course include:

- What is business?
- Managers, leadership and decision making
- Decision making to improve marketing performance
- Decision making to improve operational performance
- Decision making to improve financial performance
- Decision making to improve human resource performance
- Analysing the strategic position of a business
- Choosing strategic direction
- Strategic methods: how to pursue strategies
- Managing strategic change

How will you learn?

- Textbooks
- Independent learning and wider reading, including the Economist and Business Review magazine subscriptions
- Group activities and research tasks
- Interactive on-line resource package (Kerboodle)
- Revision Workshops (e.g. at Westfield Stratford)
- Guest speakers on specific topics

Where will it take you?

An A level in Business is ideally designed for those who wish to pursue a career in the commercial world and study further at university either Business or a business related course.

Who to talk to?

Mr Sabri / Ms Ravi

What will you need to study this course?

Students studying at A Level will require 5 or more GCSEs graded 9-5 or A-C. To study Business you will also need a minimum of at least a grade 5 in English and a grade 5 in Mathematics. Studying GCSE Business Studies would be desirable but not essential.